

Value Investing in a Commodity Sector – Using a Margin of Safety Approach in a Historical Growth Equity Industry Adam Waterous – Waterous Energy Fund

April 2025

## INVESTMENT STRATEGY

# WEF pursues a unique value-based investment strategy in the Canadian oil and gas sector that focuses on compounding long-term intrinsic value per share while maintaining a margin of safety

#### Traditional Oil and Gas PE Strategy

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- Historically, private equity invested in energy via "growth equity" backing start-up management teams to de-risk emerging plays with the goal of quickly flipping to a strategic buyer
  - WEF identified this venture capital approach had become challenged due to 1) reduced access to capital, and 2) limited exit options

#### **WEF Strategy**

- Instead, WEF pursues a value-based investment strategy that seeks to acquire established, high-quality, and geographically adjacent sub-scale assets at a discount to intrinsic value
- We've often found these 'trophy assets' in 'complex situations' such as bankruptcy's, take-privates, takeovers, toe holds, and long-dated investments
- When we buy an asset, we always assume we will own the assets forever
- We often then merge these assets together to create a concentrated portfolio of scaled businesses that can take advantage of economies
  of scale and operating synergies
- We believe our strategy is the most effective way to increase long-term intrinsic value per share while maintaining a margin of safety by
  mitigating the four main risks of investing in the oil and gas sector



Risk	Description	WEF Strategy to Mitigate Risk
Technical	Resource is smaller than expected or technological improvements are unsuccessful	
Commodity Price	Margins deteriorate when prices fall	
Leverage	Too much debt	
Exit	Few liquidity options	

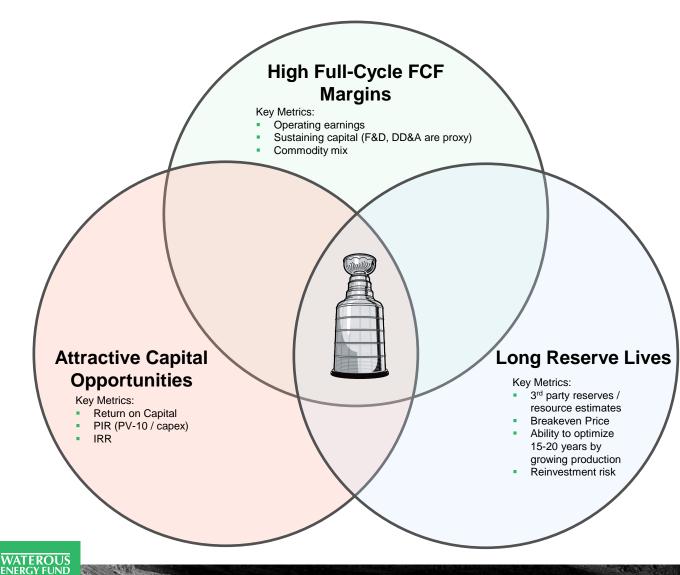


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## **TECHNICAL AND COMMODITY PRICE RISK**

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WEF hunts for trophies with long production histories because they inherently reduce technical and commodity price risk



#### **Technical Risk**

- WEF avoids investing in new, 'hot' plays often the expected resource is smaller or more expensive than expected
  - WEF prefers mature plays that are well understand with long production histories
- WEF avoids investing in assets under the thesis that a new operating technique will improve margins – very difficult to do in practice and not our expertise
  - WEF never assumes we're better operators than the previous owners

## **Commodity Price Risk**

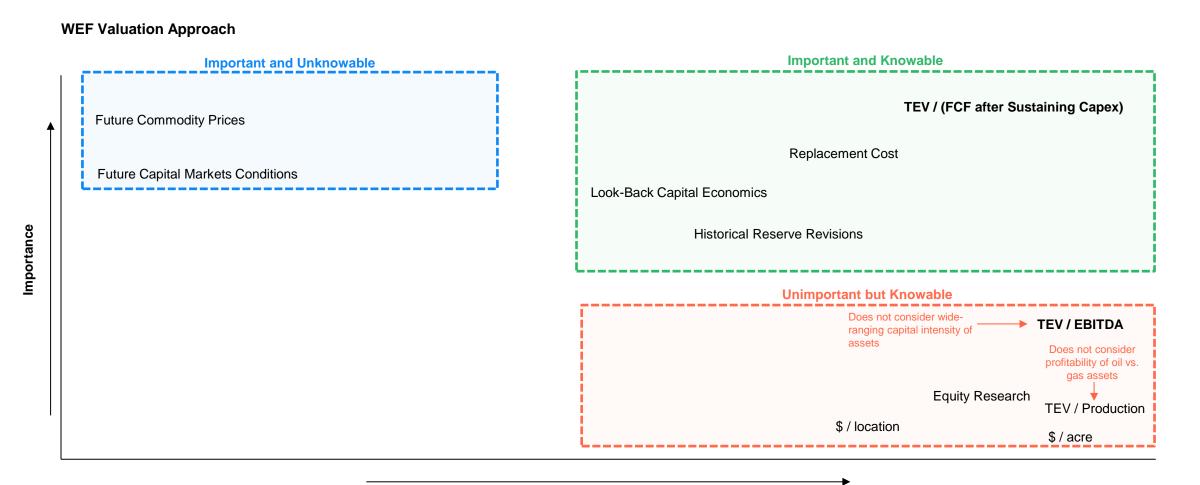
- Trophy assets have high margins which allows owners to withstand commodity price downturns without having to cut capital, unlike higher cost peers
- Long reserve life assets net asset values (NAVs) are less sensitive to commodity price downturns; owners still have quality resource when prices inevitably rebound

#### INVESTMENT UNDERWRITING APPROACH

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WEF has a different approach to underwriting investments, focusing on what it believes to be the most important and knowable driver: FCF generation after sustaining capital





Risk	Description	WEF Strategy to Mitigate Risk
Technical	Resource is smaller than expected or technological improvements are unsuccessful	Buy trophy assets!
Commodity Price	Margins deteriorate when prices fall	<ul> <li>Evaluate investments based on sustaining free cash flow and net asset value</li> </ul>
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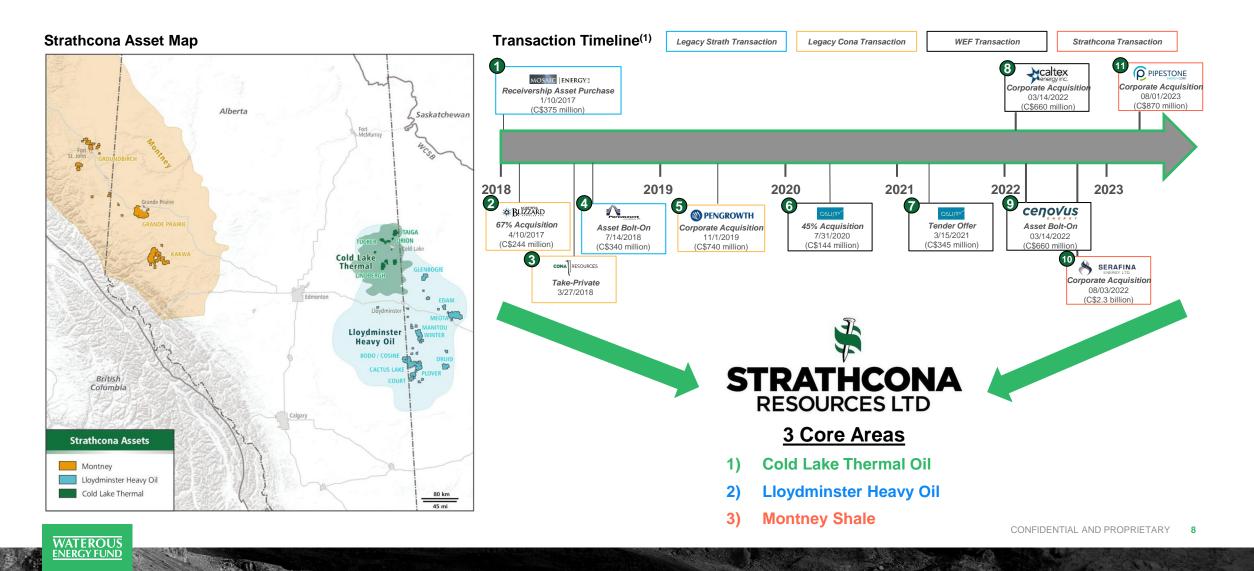
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## CORE AREA CONSOLIDATION

Between 2017 and 2023, WEF invested C\$2 billion in equity across 11 acquisitions to build Strathcona Resources; each acquisition targeted one of Strathcona's core areas and was quickly merged into the company



#### WHY CONSOLIDATION?

WEF's strategy of building a durable, scaled operator through consolidation is designed to reduce exit risk while also serving as a key value creation strategy

#### **Benefits of Scale**

1 Operating Synergies and Economies of Scale	<ul> <li>Combining complimentary, small producers provides opportunity for operating synergies and economies of scale; reduces risk and increases earnings</li> </ul>
2 Lower Cost of Capital	<ul> <li><u>Cost of equity</u>: Larger businesses generally trade at higher equity valuation multiples vs. smaller businesses</li> <li><u>Cost of debt</u>: Larger businesses can generally secure debt capital at a lower cost</li> <li>E&amp;P transactions can generally be completed at a discount to public company trading multiples; opportunity to "buy wholesale and sell retail"</li> </ul>
3 Better Access to Debt Capital	<ul> <li><u>Bank Debt</u>: Larger businesses can generally receive larger bank facilities on more favorable terms</li> <li><u>High-Yield</u>: Small E&amp;P's are generally closed off from accessing the high-yield market</li> </ul>
4 Liquidity Options	<ul> <li><u>IPO Optionality</u>: Very high bar for IPOs in the E&amp;P sector; virtually impossible to go public if not a scaled business</li> <li><u>Strategic Sale</u>: Best buyers in the market are large-cap companies that seek meaningful acquisitions</li> <li><u>Dividends</u>: WEF seeks cash flowing businesses capable of paying meaningful dividends, which provides downside protection in poor capital market environments</li> </ul>



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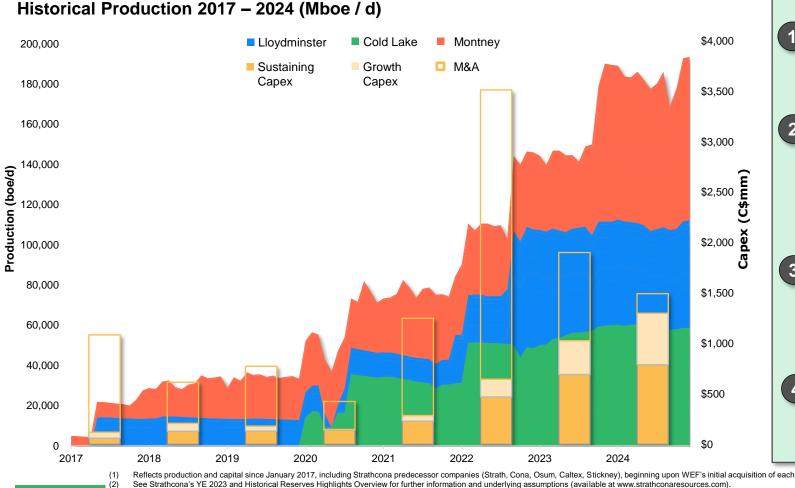
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Leverage	Too much debt	<ul> <li>Seek to maintain conservative leverage at portfolio companies</li> </ul>
Exit	Few liquidity options	<ul> <li>Build a scaled business that can return cash via dividends, with upside from sale or IPO</li> </ul>

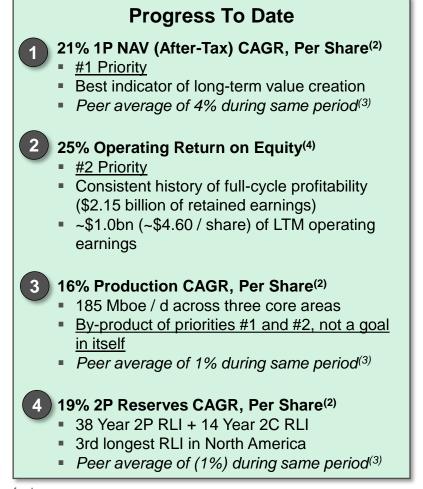


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#### **INVESTMENT THEORY IN PRACTICE – STRATHCONA RESOURCES**

Since its founding in 2017, Strathcona has invested ~\$11 billion of capital (~\$7 billion in acquisitions, ~\$4bn in organic capex) to create Canada's 5<sup>th</sup> largest oil producer





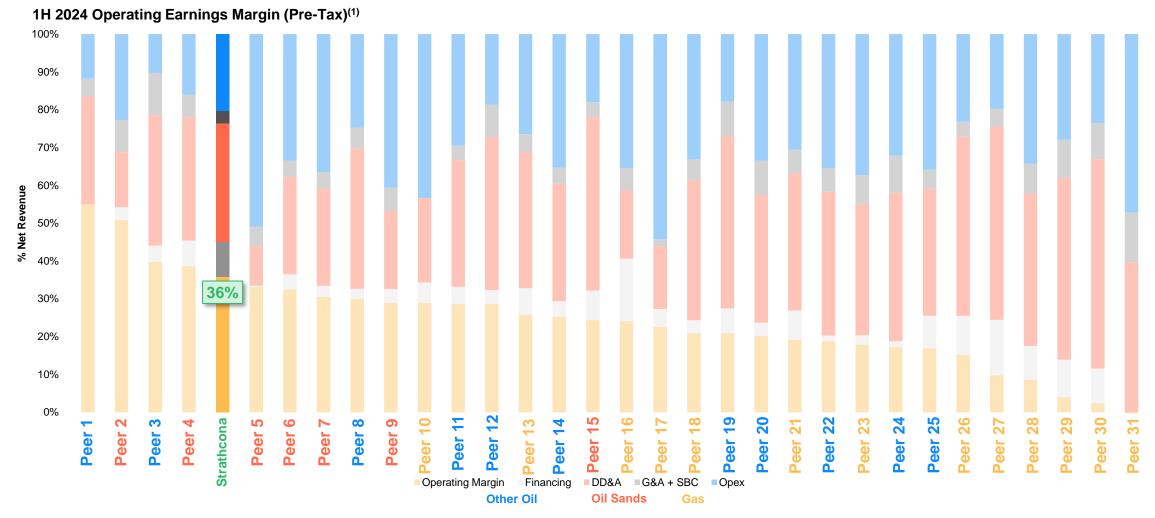
See Strathcona's YE 2023 and Historical Reserves Highlights Overview for further information and underlying assumptions (available at www.strathconareso
 Oil peers include CNQ, IMO, SU, CVE, MEG, ATH, BTE, VRN, WCP, CJ, OBE, SGY, TVE.
 Operating Earnings / (average retained earnings + contributed equity at \$10.00 / share WEF cost basis); reflects LTM metrics AS OF 9/30/2024.

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## IS IT A TROPHY?

Strathcona has amongst the highest full-cycle margins in the sector, driven by a combination of low opex, low capital intensity and low G&A



(1) Reflects 1H 2024 operating earnings / net revenue; operating earnings = EBITDA – stock-based compensation, DD&A, interest and other financing expense / accretion; net revenue = gross revenue – blending costs – royalties – transportation / processing expense.

Peer information based on publicly available information

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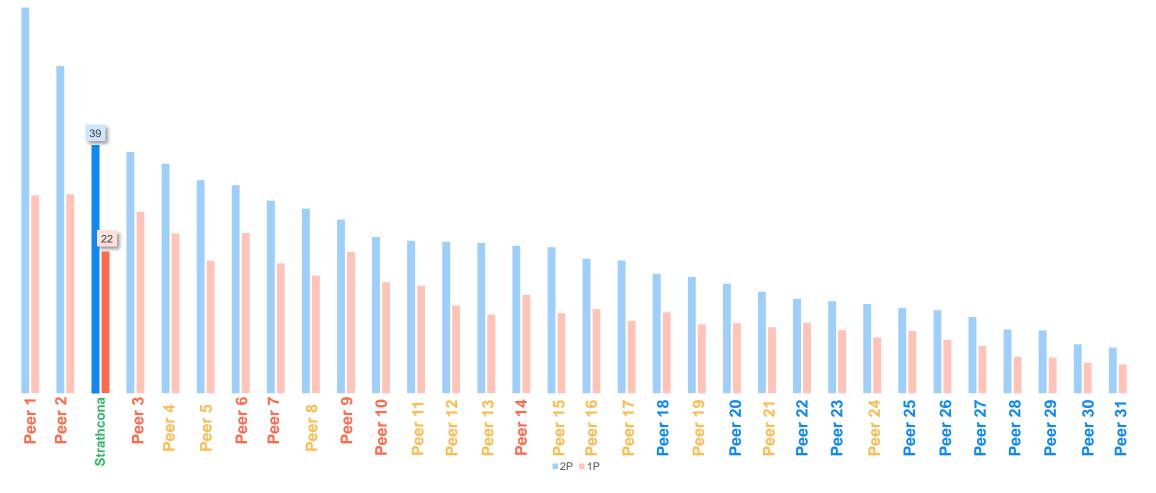
(3)

Peers include: AAV, ARX, ATH, BTE, BIR, CNQ, CJ, CVE, GXE, GFR, HWX, IMO, IPCO, KEL, KEC, LGN, LCX, MEG, NVA, OBE, POU, PEY, RBY, SDE, SU, SGY, TVE, TOU, VRN, VET, WCP

## IS IT A TROPHY? (CONTINUED)

Strathcona has the third longest 2P reserve life index in North America, positioning the company for significant future growth

YE 2023 Reserve Life Index (Years)<sup>(1)(2)(3)</sup>



Reflects YE 2023 reserves over 2024E production; 2024E estimates based on CapitalIQ estimates, as of October 2024.

Peer information based on publicly available information
 Peers include: AAV, ARX, ATH, BTE, BIR, CNQ, CJ, CVE, GXE, GFR, HWX

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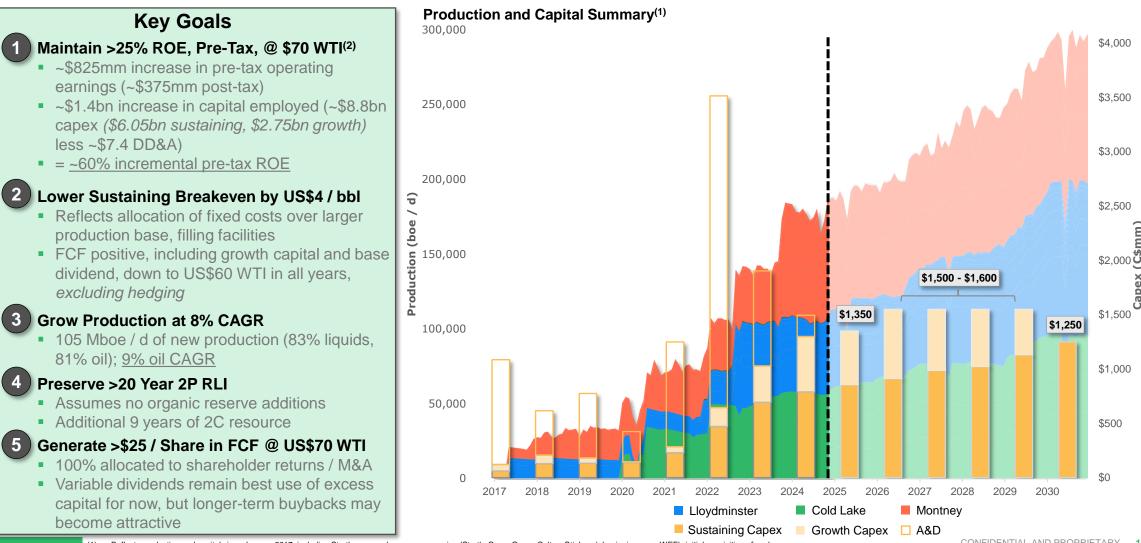
## HOW STRATHCONA THINKS ABOUT GROWTH

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(2)

Strathcona plans to add ~105 Mboe / d organically over the next 6 years, while continuing to generate top-tier returns and significant excess FCF



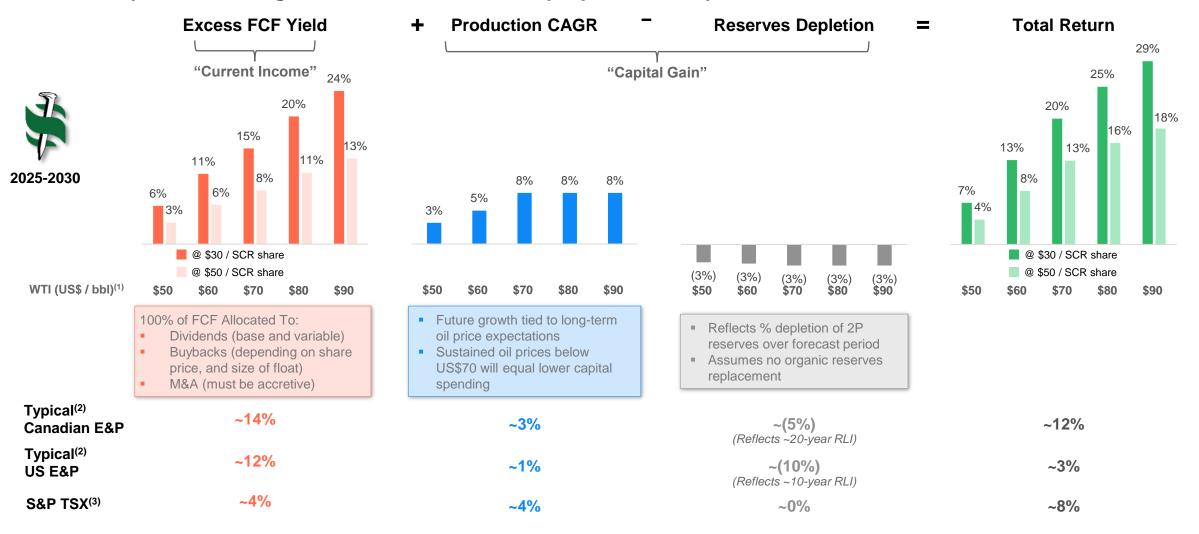
Reflects production and capital since January 2017, including Strathcona predecessor companies (Strath, Cona, Osum, Caltex, Stickney), beginning upon WEF's initial acquisition of each.

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Operating Earnings / (average retained earnings + contributed equity at \$10.00 / share WEF cost basis); increase in net assets assumed to equal increase in capital employed / equity due to assumed unchanged liabilities

#### 2025-2030 TOTAL RETURN PROPOSITION

Strathcona's plan through 2030 reflects a unique combination of FCF and production growth with minimal reserve depletion, leading to a differentiated return proposition vs. peers and the broader market



Reflects WCS-WTI differential equal to WTI\*10% + US\$6 / bbl, USD-CAD equal to 1.50 – 0.175%\*WTI, AECO equal to WTI (in US\$/bbl) / 20 -\$0.50 / GJ. (Generally non-depleting assets) Peters and Co., June 2024 estimates for 2024-2029 FCF yield and production growth for Canadian and U.S. E&Ps; reflects US\$71/bbl WTI, US\$3.90 / Mcf HHUB.

(2) (3)

Bloomberg, October 2024; production CAGR reflects 2024-2027 forecasted consensus (longest time period available) revenue CAGR.

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## FULLY ALIGNED WITH OUR OWNERS

Strathcona has a unique compensation system vs. peers, focused on rewarding our employees for items they can control, and minimizing dilution to our shareholders

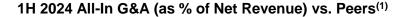
#### **Compensation Principles**

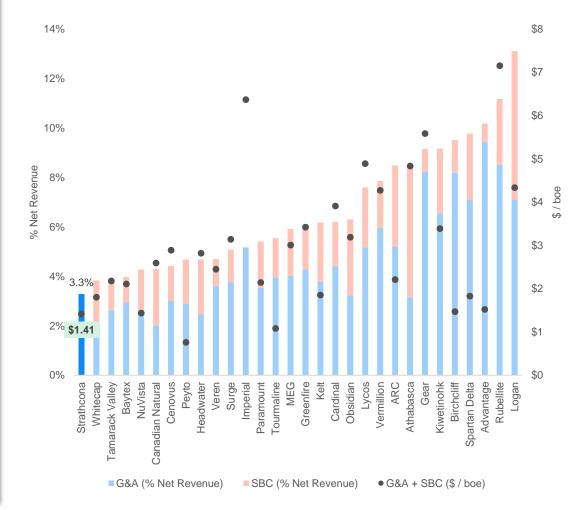
- <u>100% of Incentive Compensation Tied To Controllables</u>
  - PDP F&D / boe (best measure of capital productivity)
  - Non-Energy Opex / boe (best measure of efficiency)
  - HS&E (no one gets paid if people are getting hurt)
- No Stock-Based Compensation Everyone Buys In
  - Oil and gas public equities are highly volatile, often driven by short-term commodity prices and investor sentiment, instead of long-term fundamentals
  - While stock-based compensation sounds good in theory in oil and gas it often creates misalignment between management and shareholders
  - Instead, at SCR, 100% of incentive comp paid in cash, and management buys stock in secondary market when they choose, to achieve minimum required ownership
- No Executive Employment Agreements or Unvested Comp
  - Avoids misalignment between management and shareholders under change of control
  - Minimizes friction for employee and SCR if <u>either</u> is unhappy (ensuring everyone *wants* to be at SCR, not simply waiting for comp to vest)
- Strong Board Alignment

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- 6 / 9 SCR board members have majority of personal net worth in SCR stock





Reflects YTD 2024 G&A plus stock-based compensation divided by net revenue; net revenue equal to gross revenue less royalties, blending expenses and transportation / processing expenses