

# ACCELERATED MBA



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# WELCOME TO THE IVEY ACCELERATED MBA

## Helping motivated employees reach the next level.

At Ivey, we believe organizations need to think broadly about their business and the environment in which it operates to remain competitive in today's global environment. We also believe it's important for companies to nurture employees poised to become future leaders and use the skills they gain through an MBA to take their organization to greater levels of success.

The Accelerated MBA at Ivey Business School is a 14-month program designed to provide the leadership training required to be promoted within the candidate's current organization. The blended learning curriculum combines Ivey's distinct classroom experience with a cutting-edge online platform, so students can earn their MBA while they work.

Our Case-Based Learning, world-class faculty, and extensive alumni network create a dynamic learning environment. This fast-paced program prepares employees for future leadership roles, sharpens their skills through classroom discussion as well as the program's *Field Project*, and increases employee retention.



**Ashna Haji, MBA '21**  
Marketing Director, Swidget

**Kevin Luo, MBA '21**  
Associate Director, Strategic Initiatives  
BMO Financial Group

# The ROI of an Ivey Accelerated MBA for your organization

Ivey graduates often draw a line between their time before and after attending the program. Their experience goes beyond acquiring new knowledge or sharpening skills. They begin to see business problems in a new light, they manage relationships differently, and they develop insights and competencies that bring their performance to a new level.



**Emily McAughey, MBA '21**  
Associate Director, Business Transformation  
Omnicon Media Group



**Sid Santdasani, MBA '21**  
Investment Analyst,  
Empire Life Investments Inc.

## Leadership development

Ivey's Accelerated MBA Program is constantly focused on practical, hands-on learning about current business challenges that students are encouraged to apply to their organizations right away. This means they will be making ongoing contributions informed by managers and executives from Canada's leading organizations and enriched by their classroom experience well before graduation. In addition, participants' group projects, individual assignments, and the Accelerated MBA's *Field Project* are all designed to not only teach, but also deliver results to the sponsoring organizations.

## Employee retention

Unlike other MBA programs, the Accelerated MBA is designed to position candidates for an internal promotion within their organization. Applicants are required to use their current direct report/supervisor as one of their references. The Career Management curriculum is an extension of the in-class curriculum and designed to prepare candidates for the challenges they will face. Providing monetary support to employees through full or partial tuition payments and time off to attend the class days demonstrates your company's commitment to them as valuable assets to the organization.

## Relationship with Ivey

An Ivey education reaches more than just one employee. Your organization will develop an ongoing relationship with Ivey and its extensive research, library, programs, and consulting resources. You will also benefit from Ivey's extensive alumni networks as your employee gains contacts through dealings with experienced classmates and faculty.

# Curriculum structure

The Ivey Accelerated MBA curriculum consists of 14 courses across three terms. The program is completed in a total of *14 months*.

The program starts in November with online modules in preparation for the *one-week* residential session in **London, Ontario**.

During the program, students will be required to attend *monthly in-class sessions, Friday through Sunday*, in downtown **Toronto, Ontario**.

Students must also participate in a mandatory *one-week International Study Trip* during their third term.

In addition to in-class work, plan for *approximately 20-30 hours a week* of study and preparation. This includes completing online modules, case study work, and other projects and assignments.

In total, **20 workdays** will be utilized for in-person classes during the year.



## PROGRAM START: PREPARATION (Two months)

The program starts with online asynchronous learning, meaning that resources can be accessed at the student’s own convience. This includes access to purpose-built videos, readings, resources, case studies, interactive exercises, team learning assignments, and online discussions guided by Ivey faculty.

During this time, students will also be introduced to and engage with their learning teams.

\* Requires zero workdays. All online.

## THEME 1: LEADERSHIP ESSENTIALS

The first theme of the program is focused on developing a deeper understanding of leadership.

- Courses**
- *Business Fundamentals*;
  - *Managing People*;
  - *Influence and Persuasion*;
  - *Negotiations*; and,
  - *Sustainability in Embedding Circularity in Business*.

## THEME 2: INNOVATION AND DISRUPTION

The second theme focuses on the ever-changing landscape of business. The Ivey Field Project is provides real world exposure to this theme.

- Courses**
- *Ivey Field Project*;
  - *Big Data Analytics*;
  - *Consumer Insights Amid Disruption*; and,
  - *Managing Innovation*.

**Ivey Field Project**

Students partner with a company to study a cross-enterprise issue, problem, or opportunity of operational, organizational, or strategic significance. Students must apply and integrate the knowledge and skills acquired throughout the program to determine the best course of action for the company and present findings to a group of company representatives.

## THEME 3: GLOBAL BUSINESS

This theme targets business in a global context. Students work through real-life examples of global business through case study and personal experience during an *International Study Trip* in August.

- Courses**
- *Global Environment of Business*;
  - *International Strategic Financial Planning*;
  - *Global Strategy*; and,
  - *Global Operations Strategy*.

**International Study Trip**

The *International Study Trip* is an unmatched opportunity to test key learnings from your Ivey MBA Program in the real world. The trip occurs in August and is an excellent crash course in several different aspects of international business – from understanding the importance of cultural nuances, to adapting risk analysis strategies within a global context.

# Eligibility criteria

At Ivey, we look for well-rounded leaders who bring unique perspectives to the classroom. Our holistic assessment framework seeks to understand all aspects of a candidate's character, qualifications, and experiences:

- Completed business undergraduate degree with the following course work: Accounting, Finance, Economics, Statistics, Marketing, Organizational Behaviour, Operations, Strategy.
- Two to 10 years of full-time work experience.
- Demonstrated leadership potential – from career success and promotion to volunteer work and community initiatives, or other interests such as athletics or the arts.
- GMAT not required. However, in some cases, a GMAT may be recommended to strengthen the application.

## Profile assessment:

Find out if the Ivey Accelerated MBA is right for your employee by having the employee submit a resumé or LinkedIn profile at [go.ivey.ca/ambaprofile](https://go.ivey.ca/ambaprofile)



“Case-Method Learning gave me the tools I need to solve complex programs, a critical skill for me in my new role.”

- **Anika Mehta, MBA '21**

Global Supply Chain Manager, McCain Foods

# Alumni success stories



## TAHIA AFROZE, MBA '23

**Senior Manager, Commercial Strategy at FanDuel**

**Broaden your perspective, think outside the box, and take on new challenges.**

When Tahia Afroze, MBA '23, decided to begin the Accelerated MBA, she was hoping it would help her transition into a more strategic role – and that's exactly what she was able to achieve just months into the program.

"I wanted to pivot into strategy, but coming from finance, I felt I needed a bridge to transition into that broader role and the MBA seemed like that perfect bridge," said Tahia, Manager of Interconnected Strategy at Home Depot Canada.

"Going through the MBA process was a big driving factor for that change, because in addition to everything I've learned, it gave my organization the opportunity to see other areas I could excel in."

Tahia was quickly promoted from finance to corporate strategy, and then to a manager for interconnected strategy.

And while going through the program while working full-time (and through two promotions) would be a lot for anyone to handle, Tahia found it helped her be more efficient and gave her the confidence to know she could handle new challenges.

"A year ago, I wouldn't have even imagined taking on a new role and going through school," she said.

"But what it really did for me was activate my productivity levels, as well as how I time manage and how I prioritize. It gave me the confidence to believe I could take on a new role, even if it was going to a little bit more challenging, because it was the right time to do it."

Throughout her Ivey journey, Tahia had the support of her bosses, who she says understood the value of employees with an Ivey MBA because her mentor had graduated from the program two years earlier.

In fact, she says, her move into corporate strategy is proof of how much her company believed she had learned at Ivey, since that's a role it typically hires outside organization for.

"An outside candidate brings in that outside perspective and they have a different view of the organization, but what helped me was being with classmates from multiple organizations and industries and such varied experiences and different cultural backgrounds," she said.

"The cases we are solving every single day, from different industries and companies, broadened my perspective on how things work or could work in the future. So, while an outsider incoming has an outside perspective for sure, an insider going through the MBA program is just such as valuable."

Overall, Tahia says she's happy with her decision to join the MBA not only because it helped her career, but also allowed her to grow as a person and a leader and pushed her to think outside the box.

"It has completely changed my mindset. I have learned new ways to be a leader, to approach a situation and to talk to individuals. The program changes you as a person and really pushes you to really drive to your full potential."



## MANAN JOSHI, MBA '23

**Management Consultant at The Poirier Group**

**Explore new paths, grow your network, and make a change.**

Manan Joshi, MBA '23, joined Ivey's Accelerated MBA program because he was ready for the next step in his career and hoped the program would give him some clarity to move into that next phase.

"I felt like it was time to make move and I was ready for the next step," said Joshi, who was working as a Senior Analyst, Strategic Initiatives, for Loblaw Companies Ltd. when he began the program and is now a Management Consultant with The Poirier Group.

"I had wanted to pursue an MBA at some point in my life, and during the pandemic, it felt like it was the right time."

While Joshi was drawn to Ivey because of the school's strong reputation and its use of the Case Method, he was also interested in learning with a cohort of like-minded professionals and expanding his network.

His classmates' diverse backgrounds helped Joshi consider different avenues during his time at Ivey and allowed him to get a sense of what it may look like to work at different companies and industries after years at Loblaw.

Joshi found the most impactful courses to be ones that helped improve soft skills and leadership, such as Impact and Influence.

"That course really taught me about how people perceive me, from the way I carry myself, the way I speak, my body language, and how I can be more persuasive," he said.

Power and Politics provided eye-opening insights into how people observe power within an organization, and who holds power (regardless of title).

"I have a new lens on organizations, teams, colleagues, and on what being a leader means," Joshi said.

"It's about knowing when to speak up and also when to step back and empower someone else; when you need to take power and when you need to delegate – all while listening to, and helping support, those around you to achieve the common goal."

But for Joshi, the most valuable takeaway has been his new network.

"You get to make genuine connections with people I now consider close friends," he said.

"There's a camaraderie that doesn't always exist in full-time programs where everyone is competing for the same job. With the Accelerated MBA, everyone's willing to help each other out.

And for myself, I made it a priority during the program explore and learn from everybody, and I think that really helped open some doors."

# For more information:

Visit: [\*\*ivey.ca/amba\*\*](http://ivey.ca/amba)

Profile assessment: [\*\*go.ivey.ca/ambaprofile\*\*](http://go.ivey.ca/ambaprofile)

Attend an event—online and in person: [\*\*go.ivey.ca/ambaevents\*\*](http://go.ivey.ca/ambaevents)

The Ivey Accelerated MBA is a 14-month, while-you-work MBA program based in Toronto that combines asynchronous online learning with in-person case-method classes.

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